



Enhancing our impact

Education Services Australia
Strategic Plan

2018–2020



Education
Services
Australia

Education Services Australia Limited

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In *Enhancing Our Impact: Education Services Australia Strategic Plan 2018–2020*, 'Education Services Australia' and 'Company' mean Education Services Australia Limited.

Foreword

In the Education Services Australia (ESA) Letter of Expectation, education ministers state that 'ESA has an important role in supporting the development and delivery of Education Council reforms as a leading service provider for the education sector in Australia'.

This strategy acknowledges the trust shown by ministers in giving the company that role and builds on our reputation as a trusted and reliable partner to make a positive difference to Australian education and the outcomes of Australian students.

Through *Enhancing our impact*, ESA will continue to work with our stakeholders to improve our services and to seek ways of contributing to educational outcomes in a sustainable way.



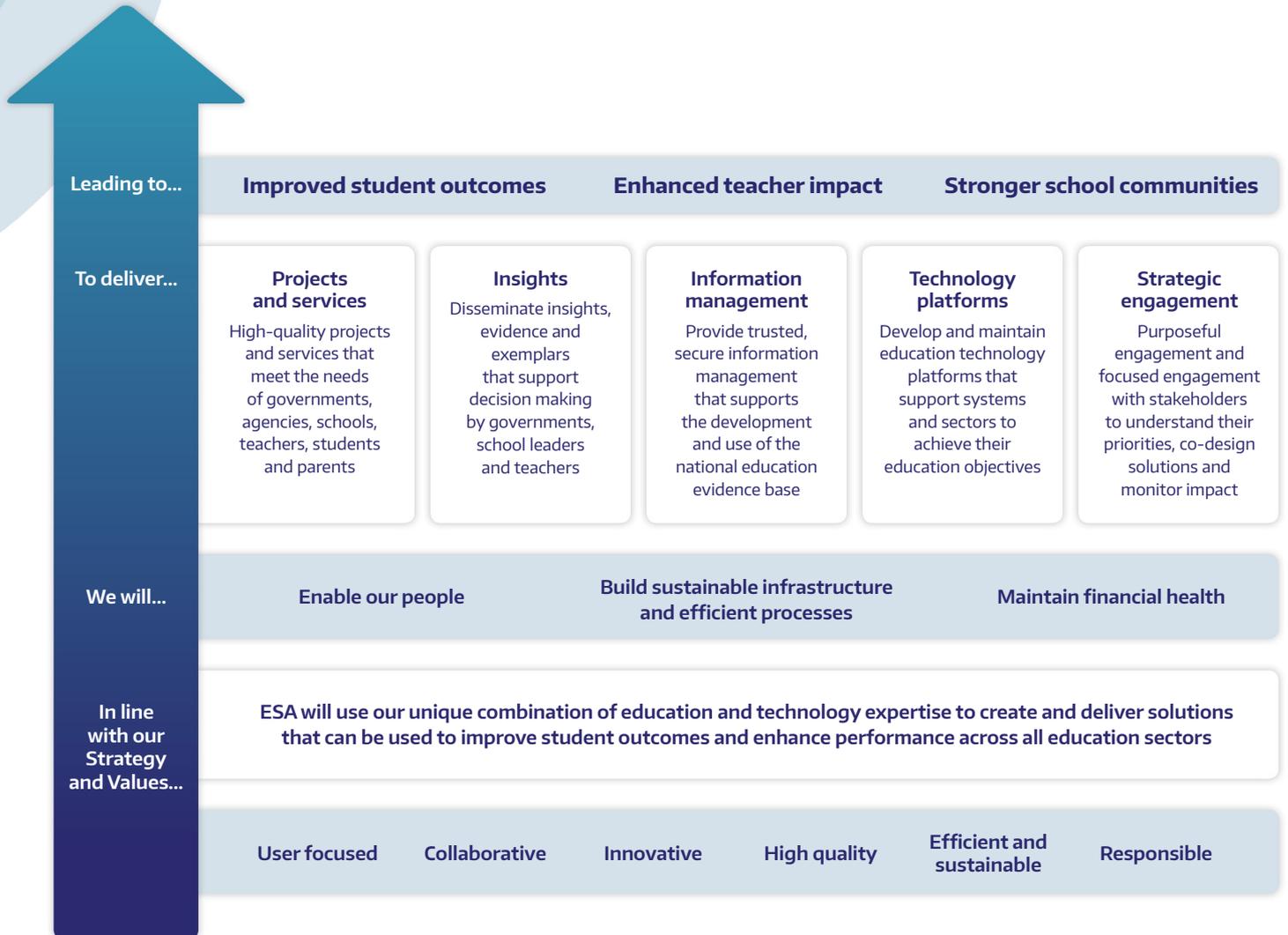
Diane Joseph
Chair



ESA strategic plan 2018–2020

ESA's 2018–2020 strategic objective is to enhance our impact on Australia's education landscape by contributing to improved student outcomes, enhanced teacher impact and stronger school communities.

Over the next three years, ESA will focus on five interrelated strategic pillars that are enabled by three core capabilities and built on our shared values.





Our strategic statement

We will use our unique combination of education and technology expertise to create and deliver solutions that can be used to improve student outcomes and enhance performance across all education sectors.

Achieving educational excellence in Australian schools requires strategic initiatives delivered at a national scale that provide every Australian student in every school with the opportunity to reach their potential. As Australian education's national, cross-sector education technology provider, ESA has the relationships, capability and track record to take a leadership position in driving initiatives that achieve this goal.

ESA has demonstrated an ability to combine education and technology expertise to generate and deliver solutions that further Australia's education reform agenda and meet the needs of stakeholders across all sectors.



Our strategic pillars

Five strategic pillars will provide support and strength for achieving our objectives and provide focus for strategy execution. Each strategic pillar builds on our core capabilities.

1. Deliver high-quality **projects and services**
2. Disseminate **insights** that support decision making
3. Provide leadership in education **information management**
4. Develop and maintain national education **technology platforms** that increase access and improve connectivity
5. **Strategically engage** stakeholders to establish partnerships that help achieve their goals



Our enabling plans

Our strategic pillars will be supported by three operational plans that:

- 1. enable our people** to ensure that ESA's workforce is capable, productive and engaged and that ESA provides a safe workplace
- 2. build sustainable infrastructure and efficient processes** to ensure that ESA manages and allocates resources efficiently and actively pursues environmentally and socially responsible business practices
- 3. maintain our financial health** to ensure that the use and management of ESA's financial resources support the achievement of the company's objectives.

Measures of our success

We will measure the success of our strategic plan in terms of the impact we seek. ESA will have successfully executed its strategic plan if our strategic initiatives contribute to improved student outcomes, enhanced teacher impact and stronger school communities as a result of:

- use and impact of projects delivered on behalf of governments
- uptake of products and services offered by ESA
- use of ESA's shared platforms
- innovative solutions that result in greater efficiencies and effective use of resources
- enhanced approaches to national education information management.

